



# CENTER FOR EMERGING ISSUES IN SCIENCE



Life Sciences Research Office, Inc.

## Think Tank to Help Business Respond to New Technologies

How does a decision maker know which new technology will shift the business landscape and which will fade away?  
How will this technology play out in new products, new regulations, or consumer acceptance?  
Is the new technology ripe or are there years of development ahead?

LSRO established the Center for Emerging Issues in Science (CEIS) to answer these and other key questions for business decision makers.

- Each emerging issue is addressed by a panel of world-class experts carefully selected to provide expertise on science, technology, and regulatory affairs.
- CEIS provides our strategic partners with advice specifically tailored to their business.
- CEIS provides a roadmap for responding to new technology.

Companies that capture the first generation concepts will be in a position to guide the direction of the industry for years to come.

### What can CEIS do for your business?

- Help wrap your arms around the latest advances in science and technology.
- Provide access to the best minds as they consider problems specific to your business.
- Provide a strategic advantage over the competition with fast, timely, and limited-access reports.



Before you jump off the cliff with a new technology wouldn't you like to know what's down there?

### How can you become a strategic partner?

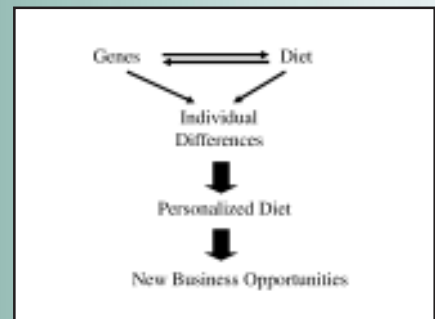
CEIS strategic partners subscribe to emerging issues analyses on a topic-by-topic basis. Partnership fees depend on the breadth of the subject, but generally range from \$15,000 to \$25,000. Partnerships are limited for each topic.

## CEIS Unlocks Nutrigenomics

CEIS experts are currently addressing the impact of nutrigenomics, the interactions between diet and genetic expression, on the food, dietary supplement, and health care industries.

Nutrigenomics will lead to: personalized diets, new business frameworks, new business opportunities.

Contact LSRO to get your complimentary copy of this groundbreaking report. Be one of the select strategic partners as our experts explore the specific implications for cardiovascular disease, obesity, and other topics.



### What makes LSRO, Inc unique?

LSRO, Inc is an independent, non-profit organization beholden only to the concept that good science drives good decisions. LSRO's unique model combines:

- World renowned experts selected from its vast network and tailored specifically to each project
- The synergy of a multidisciplinary approach to each project, and
- An experienced professional scientific staff.